

15
WEEKS
OF TIPSTO HELP YOU
SURVIVE
& **THRIVE**
THIS HOLIDAY SEASON

NINTH EDITION. 6 MORE WEEKS TO GO!

8 Items You Can Check Off Your Holiday List, Starting At \$5 Each

Hey CONTACT.FIRSTNAME,

For a small business, getting into the holiday spirit can seem like a monumental task. At Fiverr, we make it easy to get all of the elements you need to make your business holiday-ready without breaking the bank. In fact, Fiverr services start at just \$5 each! Giving your business some of the season's cheer will make your customers smile and will improve your chances of generating holiday-related revenue. To help you get ready, here are eight holiday items that [Fiverr](#) makes easy and affordable:

1. **Holiday Cover Photo:** Hire a graphic designer or illustrator to put a [holiday spin on your Facebook page](#), or any social media platform, with a custom-made holiday cover photo that attracts new customers.



Seller: <https://www.fiverr.com/devmoorthi>

2. **Holiday Logo:** Jazz up your logo, add extra detail for the season and get a custom made [holiday-themed logo](#) from one of Fiverr's top-notch graphic designers.



Seller: <https://www.fiverr.com/ceeworks/>

3. **Holiday-Themed Copy:** Got a service or product that you're rolling out for the holidays? How about something that would be a great gift? Update your marketing copy with one of Fiverr's wordsmith [content writers](#) and show your customers exactly why they should choose you this holiday season.
4. **Holiday Greeting Video:** A creative holiday greeting video is sure to get your business positive attention and put your customers in a good shopping mood. Whether you choose something featuring animation, live actors, or a digital creation, a [video creates a](#)

[special touch](#) that brings your holiday greeting to the next level.

5. **Holiday Special Offer:** Providing new and existing customers with a special offer is one of the best ways to expand your customer base and boost your holiday season sales. Work with one of Fiverr's content writers to craft the perfect email, hire a [graphic designer](#) to make a visual social media post promoting the offer, and commission a marketing expert to help distribute it to all of the best channels to get the word out.
6. **Themed Blog Post:** The last thing you want to do is leave it up to your customers to come up with reasons why they should purchase from you during the holiday season. You should serve them reasons on a silver platter! Through a holiday-centric blog post, you can encourage your customers to shop with you while boosting your SEO potential. Fiverr's [content writers](#) and [online marketing experts](#) are ready to help you hit your holiday goals with a strategic blog post.
7. **Holiday Social Media Posts:** Don't just write a boring "happy holidays" post. Work with a graphic designer to create a striking visual holiday greeting for your [social media platforms](#) that will impress your customers and potential buyers.



Seller: <https://www.fiverr.com/madmoo/>

8. **Holiday Greeting Card:** Commissioning a beautiful and [customized holiday greeting card](#) that reflects your business and shows your customers and associates that you are thinking of them is a surefire way to make a good impression.

Getting ready for the holidays doesn't have to be painful. Keep your stress levels and your budget under control by working with [Fiverr](#) to get your business in top holiday shape!

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